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Frank de Bakker is an Associate Professor in Strategic Management at the Department of Organization Science, VU University Amsterdam, the Netherlands and a member of the board of the Faculty of Social Sciences. His current research focuses on the intersection of institutional theory, stakeholder management and social movement theory, specifically concerning interactions between NGOs and firms: How do (networks of) NGOs try to impact firms and norms on issues of corporate social responsibility is a central question in his work. Frank co-edited *Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring* (2007). He also co-edited a special issue of *Business and Society* on "The Politics of Stakeholder Influence" (2008) and currently co-edits a special issue of *Organization Studies*. His work appeared in the *Academy of Management Review*, *Business and Society*, *Journal of Business Ethics*, *Business Strategy and the Environment*, and several other journals.